

ASCANXLABS

BUSINESS **COMPANY** **PROFILE**

2026

ASCANXLAB

*Futuristic Software
Services — Built in
Pakistan. Built for the
World.*

COMPANY PROFILE 2025–2026

*Mobile Apps • Web Platforms •
AI Solutions • Real-Time
Systems • Cyber Security • No-
Code Solutions*



HI THERE!

**This is who we are. And this is what we can
build for you.**

We are ASCANXlabs — a next-generation software services company crafting mobile apps, web platforms, AI solutions, and real-time systems for businesses ready to lead.

TABLE OF **CONTENT**

- About Company
- Mission & Vision
- Why Choose Us
- Our Services
- Mobile App Development
- Web Applications & Dashboards
- Firebase & Backend Infrastructure
- Real-Time Systems
- AI & Automation
- Team Outsourcing

TABLE OF **CONTENT**

- Custom Development
- System Support
- Designing Services Company
- No-Code Solutions
- Cyber Security Services
- Our Portfolio
- How We Work
- Our Experience
- Our Team
- Contact Us

ABOUT COMPANY

ASCANXlabs is a premium software services company headquartered in Lahore, Pakistan. We specialize in mobile app development, web platforms, Firebase infrastructure, real-time systems, AI integration, cyber security, and no-code solutions.

Founded by product builders who launched ASCANX, Suftra, and AbuByte POS — we bring real product experience to every client engagement. We don't just write code. We engineer platforms that scale.

Our clients span fintech, edtech, HR, media, and construction — across Pakistan, the Middle East, and beyond. We deliver clean architecture, transparent processes, and future-ready technology.

OUR VISION

VISION 01

To become the most trusted software services company in Asia — known not for headcount, but for the caliber of products we build and the confidence we give our clients. We will be the company that businesses think of first when they need technology that works, teams that deliver, and partners who treat their vision like our own. Our name will stand for precision, transparency, and innovation — not because we claim it, but because every project we ship proves it.

VISION 02

To build a future where every business — from a Lahore startup to a Riyadh enterprise — can access world-class technology without compromise. We see ASCANXlabs as the bridge between exceptional Pakistani talent and global opportunity. A future where geography doesn't limit quality. Where the best software isn't defined by where it's built, but by the minds behind it. We're not just building a company. We're building a reputation that elevates an entire ecosystem.



OUR MISSION

MISSION 01

To engineer software that transforms businesses — combining cutting-edge technology with uncompromising quality, delivered from Pakistan to the world. Every line of code we write, every product we ship, every client we serve — moves us closer to a simple truth: great technology shouldn't depend on where you're located. It should depend on who you trust.

MISSION 02

To close the gap between ambitious ideas and exceptional execution. We exist because too many great visions fail — not from lack of ambition, but from lack of the right technical partner. ASCANXlabs is that partner. We bring product-thinking, transparent processes, and battle-tested engineering to every engagement. Our mission is not just to build software. It's to build trust that lasts long after launch.

WHY CHOOSE ASCANXLABS

Six reasons clients trust us with their technology.

1

WE BUILD PRODUCTS, NOT JUST CODE

Our founders have launched 3 real platforms — ASCANX, Suftra, and AbuByte POS. We bring product-thinking to every client engagement. We understand what it takes to ship, scale, and support real software.

2

FULL-STACK EXPERTISE UNDER ONE ROOF

Mobile, web, AI, real-time systems, Firebase, cyber security, and no-code — we cover the entire technology spectrum. No need to coordinate multiple vendors. One team. One standard.

3

TRANSPARENT PROCESS, ZERO SURPRISES

Bi-weekly demos, clear milestones, and direct access to the team building your product. You see progress at every stage. No black boxes. No hidden delays

WHY CHOOSE ASCANXLABS

Six reasons clients trust us with their technology.

4

FLEXIBLE ENGAGEMENT MODELS

Dedicated teams, project-based delivery, or staff augmentation. Remote or on-site. We adapt to your workflows, tools, and culture — not the other way around.

5

GLOBAL STANDARDS, LOCAL ADVANTAGE

International quality delivered from Pakistan. Our clients span fintech, edtech, HR, media, and construction — across the Middle East and beyond. Competitive rates without compromising quality.

6

LONG-TERM PARTNERSHIP

We don't disappear after launch. 24/7 support, maintenance, and continuous improvement. We grow with you — your success is our retention strategy.

OUR SERVICE

End-to-end technology solutions — from mobile apps to cyber security.



MOBILE APP DEVELOPMENT

Cross-platform mobile applications built with Flutter and React Native. Real-time features, offline-first architecture, push notifications, secure authentication, and Google Play deployment. From hostel booking platforms to AI toolkits — we build apps that users love and that scale.



WEB APPLICATIONS & DASHBOARDS

Custom web platforms and admin dashboards using React, Next.js, and Node.js. Role-based access, real-time data sync, export-ready reporting, and responsive design. Whether it's a POS system or an analytics portal — we deliver clean, powerful web experiences.



FIREBASE & BACKEND INFRASTRUCTURE

Complete Firebase architecture — Firestore database design, authentication flows, cloud functions, FCM push notifications, and real-time synchronization. Battle-tested across multiple live products handling hundreds of users with secure, scalable infrastructure.

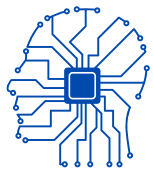
OUR SERVICE

End-to-end technology solutions — from mobile apps to cyber security.



REAL-TIME SYSTEMS

Live messaging, notification engines, and collaborative tools powered by Socket.io and WebSockets. Outbox pattern with retry logic, dead letter queues, and systems that handle thousands of concurrent connections. Real-time isn't a feature — it's our expertise.



AI & AUTOMATION

Practical AI integration using Groq, Llama, and OpenAI APIs. Prompt-free content generation, image processing, chatbots, and workflow automation. We don't just talk about AI — we've shipped it in production products with optimized token usage and cost efficiency.



TEAM OUTSOURCING

Dedicated engineering teams that become an extension of your company. Developers, designers, and QA specialists who integrate with your tools, standups, and culture. Remote or on-site. We handle HR, payroll, and retention — you focus on product.

OUR SERVICE

End-to-end technology solutions — from mobile apps to cyber security.



CUSTOM DEVELOPMENT

Tailored software built from scratch to your exact specifications. Full-stack development with agile sprints, bi-weekly demos, and complete transparency. From MVP to enterprise platform — we build exactly what your business needs, nothing less.



SYSTEM SUPPORT

24/7 monitoring, maintenance, and rapid issue resolution. Bug fixes, security patches, performance optimization, and feature updates. Monthly health reports and dedicated support channels. Your systems stay online, secure, and updated — always.

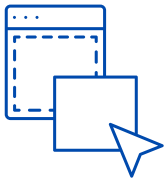


DESIGNING SERVICES

User-centered UI/UX design for web and mobile. User research, wireframing, high-fidelity prototypes, and final Figma designs. Every interface we create is crafted to match your brand, delight your users, and convert your audience.

OUR SERVICE

End-to-end technology solutions — from mobile apps to cyber security.



NO-CODE SOLUTIONS

Rapid website and platform development using WordPress, Webflow, and leading no-code tools. Perfect for MVPs, business sites, landing pages, and quick-turnaround projects. Professional results without the complexity — fast delivery, lower cost.



CYBER SECURITY SERVICES

Enterprise-grade security audits, penetration testing, vulnerability assessments, and secure architecture design. Protect your applications, infrastructure, and user data from real threats. We find the gaps before attackers do.

OUR PORTFOLIO

ASCANX

Pakistan's first verified student housing platform. Physical inspections, digital twin bed selection, real-time messaging, and complete booking lifecycle. Live on Google Play with 600+ beds.

FRAMEWORK Flutter, Firebase, Socket.io

DOMIAN Student Housing / PropTech



OUR PORTFOLIO

SUFTRA

AI-powered creator toolkit with prompt-free caption generation, meme creator, content packs, and gamified token economy. Closed testing on Google Play.

FRAMEWORK Flutter, Firebase, Groq AI, AdMob

DOMIAN Creator Tools / AI



OUR PORTFOLIO

ABUBYTE POS

Offline-first point of sale system with sales, inventory, restaurant menus, and multi-currency support. Works without internet, syncs when connected.

FRAMEWORK Flutter, Firebase, Hive

DOMIAN Retail / POS Systems



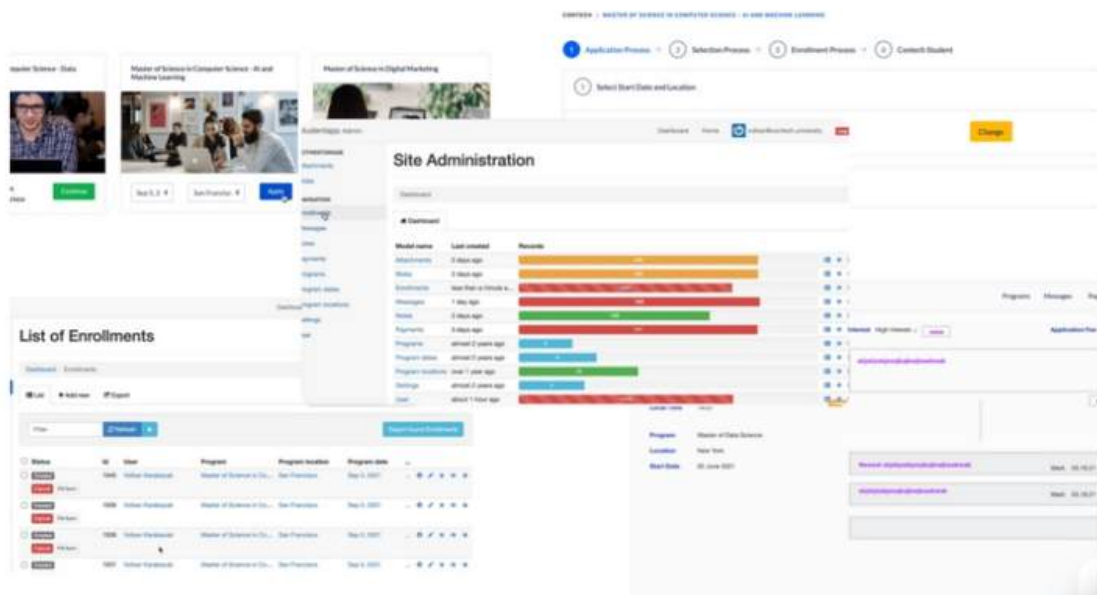
OUR PORTFOLIO

CONTECH

Online admission management platform for Contech University. Students apply, submit documents, and track admission status through a streamlined web portal.

FRAMEWORK Ruby, PostgreSQL

DOMIAN Education



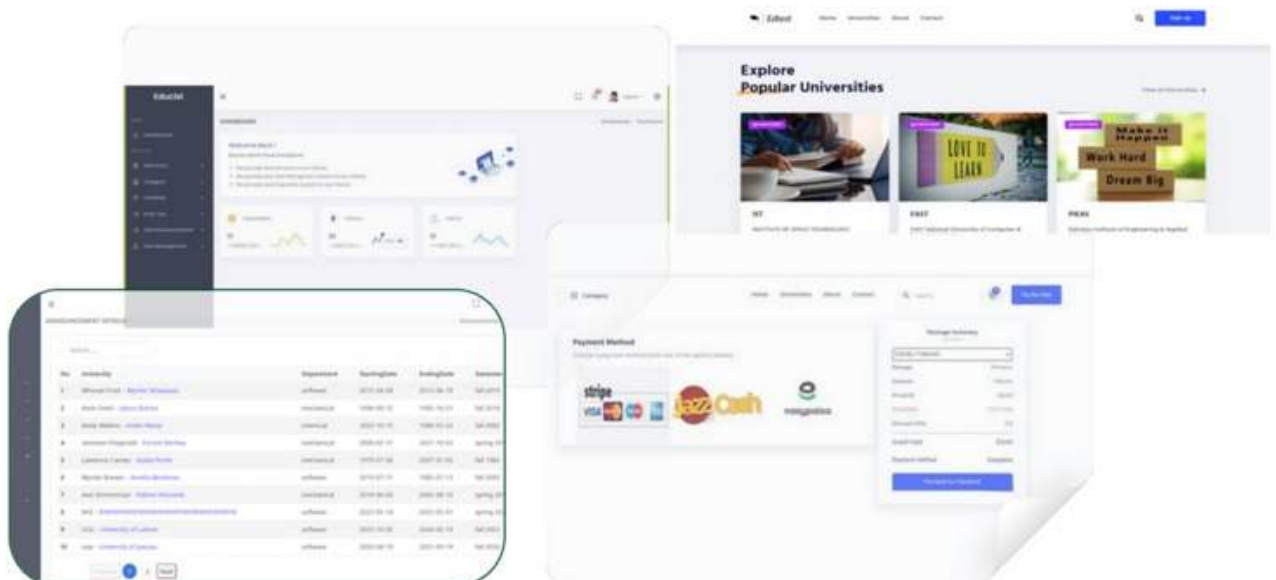
OUR PORTFOLIO

EDUCIST

Unified exam preparation platform with vast question bank, admission criteria, and entrance test patterns. Designed for students in rural areas with limited access to resources.

FRAMEWORK MERN Stack (MongoDB, Express, React, Node.js)

DOMIAN EdTech



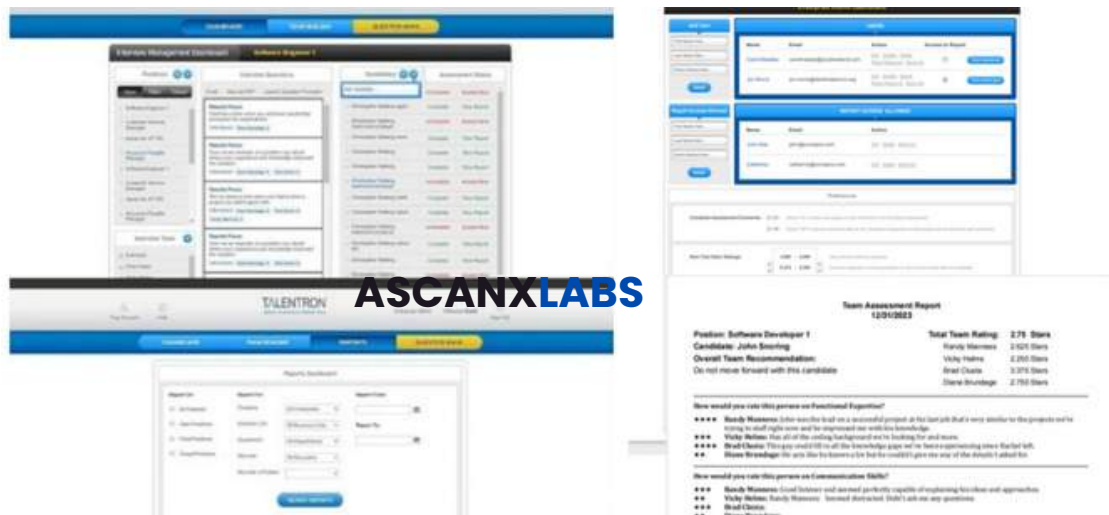
OUR PORTFOLIO

TALENTRON

Web-based HR interview and hiring platform. Conduct structured interviews, evaluate candidates, and make data-driven hiring decisions.

FRAMEWORK PHP Yii, MySQL

DOMIAN HR Management



OUR PORTFOLIO

GETBID TAXI

Ride-booking platform connecting drivers with customers. Drivers increase trip volume and income; customers get cheaper, convenient rides.

FRAMEWORK AngularJS

DOMIAN Transportation / Services



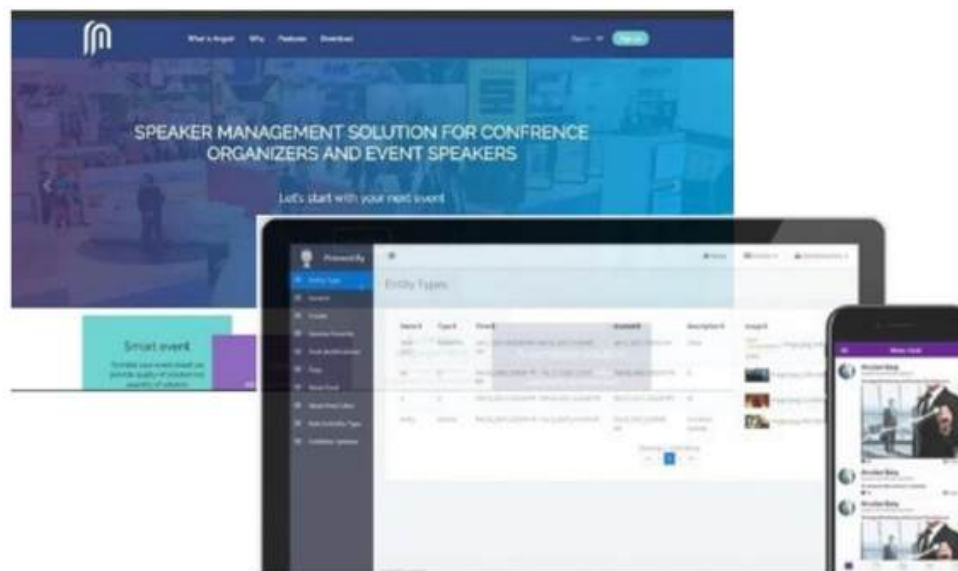
OUR PORTFOLIO

PRESENTMATE

Event and speaker engagement platform. Connects industry experts with immersive events, tracks sessions, and discovers training opportunities.

FRAMEWORK AngularJS

DOMIAN Event Management



HOW WE WORK

A clear path from idea to launch — no surprises, no black boxes.

1

DISCOVERY

We dive deep into your goals, users, and constraints. Requirements workshop, market research, and feasibility assessment. No assumptions — just clarity.

2

SCOPE

Fixed milestones, clear timeline, and defined deliverables. Technical specification, milestone planning, and budget locked before a single line of code is written.

3

BUILD

Agile development with bi-weekly demos. You see progress at every stage. Continuous feedback loop ensures we're always building the right thing.

HOW WE WORK

A clear path from idea to launch — no surprises, no black boxes.

4

LAUNCH

Production deployment. App Store and Play Store submission if needed. Rigorous QA and launch checklist verified. Your product goes live with confidence.

5

SUPPORT

30-day post-launch support included. Bug fixes, optimization, and scaling. We don't disappear after deployment — we grow with you.

OUR EXPERIENCE

Numbers don't lie. Here's what we've built so far.

PORTFOLIO PROJECTS

8+

Products and platforms delivered across industries — from our own startups to client solutions.

PRODUCTS LAUNCHED

4

ASCANX, Suftra, Educist and AbuByte POS — built from scratch and deployed to real users.

INDUSTRIES SERVED

5+

Fintech, EdTech, HR, Transportation, Events, and Construction.

OUR EXPERIENCE

Numbers don't lie. Here's what we've built so far.

CLIENT SATISFACTION

100%

Every project delivered. Every client retained. Our reputation is built on results.

TECHNOLOGIES MASTERED

10+

Flutter, React, Next.js, Node.js, Firebase, Socket.io, Ruby, PHP, AngularJS, MERN, WordPress.

MEET OUR TEAM

Muhammad Abu Sufyan – CEO



A product builder and full-stack architect who has single-handedly designed, developed, and deployed three live platforms — ASCANX, Sufta, and AbuByte POS. Muhammad leads company strategy, client partnerships, and technical direction at ASCANXlabs. His expertise spans Flutter, Firebase, React, Node.js, real-time systems, and AI integration — with a deep understanding of what it takes to take a product from idea to Google Play. He has personally onboarded hostels, negotiated with university administrations, and built ASCANXlabs' digital presence from scratch. His philosophy is simple: build technology that earns trust, and let the work speak for itself.

Ahtsham Ali – CTO



A technical leader with extensive experience in software architecture, client project delivery, entrepreneurship and university-industry collaboration. He has worked on projects across fintech, edtech, HR, and construction sectors — working with technologies including C++, Java, Objective-C, Ruby, PHP Yii, framework and the MERN stack. He drives technology strategy, manages client engagements, and leads the talent pipeline through university partnerships. He bridges the gap between academic talent and industry demands — ensuring ASCANXlabs has access to the best emerging engineers.

GET IN TOUCH

Have a project in mind? Need a technical partner? Or just want to explore how we can help? We'll respond within 24 hours — guaranteed. No pressure. No sales pitch. Just a conversation about what you're building and how we can contribute.

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